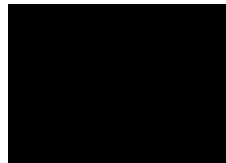




Embassy of the Kingdom  
of the Netherlands



Culture Programme



## Training in the street program

### **Multimedia workshop From 21 July to 30 July 2011**

Alexandria forum for independent Theatre and contemporary arts and Studio Emad Eddin and zinc la friche announces the establishment of a training workshop in Multimedia in the period from July 21 to July 30, 2011 in Alexandria - Egypt. Participation is open to artists of Multimedia in all fields as photographers, filmmakers and related activities by the lighting designers and technicians. This workshop focuses on the integration of Multimedia Art in the street where they work on the field of inspiration in the popular imagination and change the status of the population on topics inspired by the place and its occupants. This workshop is also involved with the storytelling workshop (which previously hosted by Alexandria forum in the same program) in the production of stories and influences the arts of Multimedia and submit its findings together in one area of Kom El deka in Alexandria - Egypt. Part of the training takes place in the street. The trainers from France and Egypt have much experience in this field of arts.

## **Alexandre Cubizolles**

Is artist, architect, scenographer. He is co founder and art director of PIXEL13. Based at Friche la Belle de Mai of Marseille and at Busséol, Pixel 13 explores the interfaces between art(s), architecture(s) and territory (ies) by producing and creating projects for public spaces.

His work, strongly contextualized, is conceived for the night and public spaces and always gives a great part to the light which is handled in all its forms : projections of images taken "in situ", electric and pyrotechnical lighting ...

An emblematic project of his approach, the BULB exploratory device of contemporary territories was presented in many events in France, Spain and Korea. He also teaches in various devices of formation: ENSACF (Hight National School of Architecture of Clermont-Ferrand), FAIAR (Itinerant Advanced Formation of Arts of the Street), University of Provence

## **Emad Farouk**

Art Director, Multimedia Designer and scenographer, holds a Bachelor of Fine Arts in 1988, worked as an assistant to the artist Salah Marei , studio director at the Egyptian television, now he is an artistic director at Advances company. Produce many of individual and group exhibitions in photography inside and outside Egypt.

## **Hatem Hassan**

An Egyptian theatre director and culture projects manger. Following an extensive training in theatre and several workshops he took part in many projects in Egypt and abroad, including working in Avignon Festival in 2009 and 2010. Besides his career in theatre, Hatem shows many other talents as an artist, with several participations in different culture events as a coordinator, organizer or providing technical support. He continues to draw on that experience in his work as a culture activist.

# Application Form

Name: -----

Date of birth: -----

Gender: -----

Address: -----

Education: -----

Mobile: -----

Email: -----

Photo

Describe your previous experience: -----  
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Did you worked as an independent? Explain your experience -----  
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Your expectations from the workshop:-----  
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Write an idea or a skill you want to work on it during the workshop:-----  
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Notes:

- 1- Participants must send their work samples.
- 2- Commitment to work seriously and respect the times of workshop.
- 3- Accepted Participants will contact by telephone.
- 4- Participants have to pay the nominal fee (50) fifty pounds.
- 5- Forum may use all the information contained in the application form on the website.
- 6- Participants must bring their own laptops; prefer to bring video or photography camera for (photographers and filmmakers).

**Send the Application form with personal photo and work sample no later than July. 18 2010 to the following e-mail: [afit.alex@gmail.com](mailto:afit.alex@gmail.com)**

Name:

Date: